



Enabling agri-entrepreneurs to bring home the bacon

ELI Development Services' vision is to catalyse change in South Africa, give hope and grow the economy. ELI delivers skilled entrepreneurs, develops small businesses and supports those small businesses to become sustainable in targeted agricultural industries. This is one of the successes ELI has delivered.

In line with the South African government's strategy of job creation in the small business and informal sectors, the Gouda Wind Farm tasked ELI to develop an agricultural project that will benefit the communities that the wind farm operates within.

Starting in 2018, a study was performed to establish what types of agricultural activities would be feasible in the area. It was recommended that a pork value chain be developed.

As at the beginning of 2021, four small businesses were in operation. Three of these businesses were established on existing farms, where infrastructure

and the genetics of the herd was improved. One business was established on land that ELI is leasing, where brand new infrastructure was developed.

A wonderful milestone! The first significant income was realised at the start of 2021 when 32 animals were sold to a large, well-known meat distributor at a great profit.

Candidates from Gouda and surrounding areas are recruited to form part of the pig farm development programme. Learners complete a qualification (National Certificate in Animal Production NQF 2 with specialisation in Pig Production) and are also trained on and assisted with business skills, quality control and guidelines. Training consists of 70% practical experience and 30% theory (class time). Rather than becoming employees upon completion of the training, learners are empowered to run their own businesses.

The project objective is to train 60 people, formulated into 10 small businesses consisting of 6 entrepreneurs each. The vision is that each small business will be sustainable and contribute to job creation and economic development in the communities. The programme provides a structured market, co-ordination of logistics, administration, finance, technical support and training.

ELI believes that Small, Medium and Micro Enterprises (SMMEs) play an important role in the economy. They can be drivers of economic growth, innovation and job creation in a community, something ELI is very passionate about.

Says Faan Hanse about how the programme has benefited his business:

“My business has excelled to the next level. I could not have done it without the comprehensive support ELI provided me.”

Gouda is the first wind farm installed by Acciona in South Africa. Acciona is a global group that develops and manages sustainable infrastructure solutions, especially in renewable energy. They are committed to contributing to the economic and social development of the communities in which they operate. The wind farm is owned by Acciona (54.9%), Royal Bafokeng Holdings (25.1%), Soul City (10%) and the Gouda Wind Energy Community Trust (10%). Connected to the grid in 2015, it is equipped with 46 wind turbines that avoid 406,000 tons of CO2 emissions per year.

ELI was founded in 1996, as specialists in training and development within the agricultural sector. The business has grown to cover a broad scope of business development services across various Southern African countries. Three core services are provided: people development, fund administration, and enterprise development.

On the enterprise development front, ELI is a specialist at developing people and businesses into agricultural supply chains for corporate processors, government programmes and corporate social investment clients. If your business wants to invest in enterprise development, ELI has a proven model that works.

Contact ELI on info@eli.co.za for a discussion on how your enterprise development goals can be met.





Agri- entrepreneurs bring die spek huis toe

ELI Development Services se visie is om verandering in Suid-Afrika teweeg te bring, hoop te gee en die ekonomie te laat groei. ELI bekwaam entrepreneurs, ontwikkel klein ondernemings en ondersteun dan hierdie klein ondernemings om volhoubaar te wees in gefokusde landbou-industrië. Hierdie is een van die suksesse wat ELI gelewer het.

In ooreenstemming met die Suid-Afrikaanse regering se strategie om werkskepping in die kleinsake- en informele sektor te bewerkstellig, het die Gouda-windplaas ELI opdrag gegee om 'n landbouprojek te ontwikkel wat die gemeenskappe waarbinne die windplaas bedryf, sal bevoordeel.

In 2018 is 'n studie gedoen om vas te stel watter soorte landbou-aktiwiteite in die gebied uitvoerbaar sou wees. Daar is aanbeveel dat 'n varkwaardketting ontwikkel word. Aan die begin van 2021 was daar vier klein ondernemings in werking. Drie van hierdie ondernemings is op bestaande plase gevestig, waar die infrastruktuur

en die genetika van die kudde verbeter is. Een onderneming is gevestig op grond wat ELI huur, waar splinternuwe infrastruktuur ontwikkel is.

'n Wonderlike mylpaal! Die eerste groot inkomste is aan die begin van 2021 gegeneer toe 32 diere teen goeie wins aan 'n groot, bekende vleisverspreider verkoop is.

Kandidate van Gouda en omliggende gebiede word gewerf om deel uit te maak van die varkboerdery-ontwikkelingsprogram. Leerders voltooi 'n kwalifikasie (Nasionale Sertifikaat in Dierreproduksie NQF 2 met spesialisering in varkproduksie) en word ook opgelei in sakevaardighede, kwaliteitsbeheer en riglyne. Opleiding bestaan uit 70% praktiese ervaring en 30% teorie (klastyd). In plaas daarvan om werknemers te word na voltooiing van die opleiding, word leerders bemagtig om hul eie ondernemings te bestuur.

Die doelwit van die projek is om binne drie jaar 60 mense op te lei, geformuleer in 10 klein besighede, wat elk bestaan uit ses entrepreneurs. Die visie is dat elke klein onderneming volhoubaar sal wees en sal bydra tot werkskepping en ekonomiese ontwikkeling in die gemeenskappe. Die program bied 'n gestruktureerde mark, koördinering van logistiek, administrasie, finansies, tegniese ondersteuning en opleiding.

ELI glo dat klein, medium en mikro-ondernemings 'n belangrike rol in die ekonomie speel. Dit kan drywers van ekonomiese groei, innovasie en werkskepping in 'n gemeenskap wees, iets waarvoor ELI baie passievol is.

Faan Hanse oor hoe die program sy besigheid gehelp het:

"My besigheid is tot op groter hoogtes geneem. Ek kon dit nie gedoen het sonder ELI se omvattende ondersteuning nie."

Gouda is die eerste windplaas wat deur Acciona in Suid-Afrika geïnstalleer word. Acciona is 'n wêreldwye groep wat volhoubare infrastruktuur-oplossings ontwikkel en bestuur, veral in hernubare energie. Hulle is daartoe verbind om by te dra tot die ekonomiese en sosiale ontwikkeling van die gemeenskappe waarin hulle werk. Die windplaas word besit deur Acciona (54,9%), Royal Bafokeng Holdings (25,1%), Soul City (10%) en die Gouda Wind Energy Community Trust (10%). Dit is in 2015 aan die netwerk (grid) gekoppel en is toegerus met 46 windturbines wat 406,000 ton CO2-emissie per jaar vermy.

ELI is in 1996 gestig as spesialiste in opleiding en ontwikkeling binne die landbousektor. Die onderneming het gegroei om 'n wye verskeidenheid bedryfsontwikkelingsdienste in verskillende Suider-Afrikaanse lande aan te bied. Drie kerndienste word gelewer: mense-ontwikkeling, fondsadministrasie en ondernemingsontwikkeling.

Wat die ondernemingsontwikkelingsdiens betref, is ELI 'n spesialis daarin om mense en ondernemings in landbouvoorsieningskettings te ontwikkel vir korporatiewe verwerkers, regeringsprogramme en korporatiewe maatskaplike beleggingskliënte. As jou besigheid in ondernemingsontwikkeling wil belê, het ELI 'n beproefde model wat werk.

**Kontak ELI by
info@eli.co.za om te
gesels oor hoe jou
ondernemings-
ontwikkelings-
doelwitte bereik kan
word.**

